

Vijaya Krishna
Agro Food Processing Pvt. Ltd.



GUAVA PUREE



India's Largest Fruit Puree
Processing Company

CONTACT

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Who we are

Vijaya Krishna Agro Food Processing Pvt. Ltd (VK Pulp)

is a **premier** Indian manufacturer and exporter of tropical fruit puree, concentrates, and processed foods.

Key features of VK Pulp:

- ✓ We are the largest guava processing co. in India
- ✓ Only company in India strategically situated in the guava growing hub (Vijayawada)
- ✓ Area of Cultivation of guava fruit is 36,000 hectares
- ✓ Which is available round the year
- ✓ Our plant runs 300 days in a year

Our Ethos:

At VK Pulp, **quality** is not an act, it is a habit and the only language we speak. Professionally managed, publically owned bringing the highest level of **transparency** and control

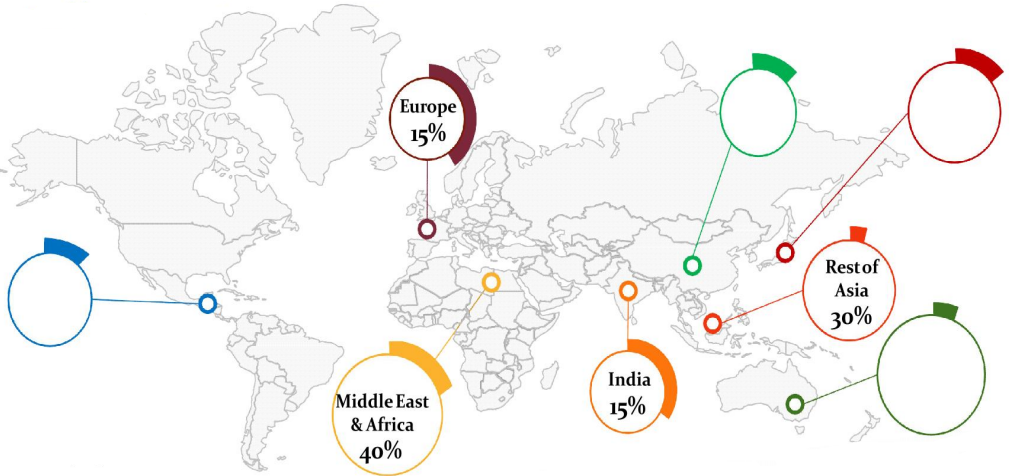


Accreditation / Certifications



Target Market presence

Sourced from the farms in Vijayawada India.
Loved the world over.



(Note: Percentages are based on value of sales)

Our Facilities



Benefits

Vijaya Krishna Agro Food Processing Pvt. Ltd (VK Pulps)

is a **premier** Indian manufacturer and exporter of tropical fruit puree, concentrates, and processed foods.

Anantapur – Andhra Pradesh

Pomegranate – 73,000 Tons
Sweet Lime – 2,200,000 Tons
Papaya – 190,000 Tons
Tamarind – 25,000 Tons

Vijayawada Dist

Guava – 70,000 Tons
Chilies – 25,000 Tons
Papaya – 80,000 Tons
Acid Lime – 26,000 Tons



Madanapalle – Andhra Pradesh

Mango – 140,000 Tons
Tomato – 170,000 Tons
Tamarind – 20,000 Tons
Chilies – 15,000 Tons

Tirupa – Andhra Pradesh

Papaya – 100,000 Tons
Banana – 85,000 Tons
Mango – 84,000 Tons

Backward linkage

- Comprehensive backward linkage by tying up with farmers and traders to procure quality raw material from the farms
- Collection centers at farm level equipped with basic infrastructure
- Education and other inputs will be provided to the farmers to ensure standardized raw material quality
- Federation of Farmers Association (FFA)

Infrastructure

- Multi-Fruit Pulping Line – Mango, Tomato, Papaya, Banana & Guava
- 10 Ton per Hour Single Strength output capacity
- Ripening Sheds
- CFT Manzini - Turbo Refiner,
- Aseptic Filler (10 MT/Hr)
- Ware Houses
- High End Food Testing Lab
- Weigh Bridge

Products

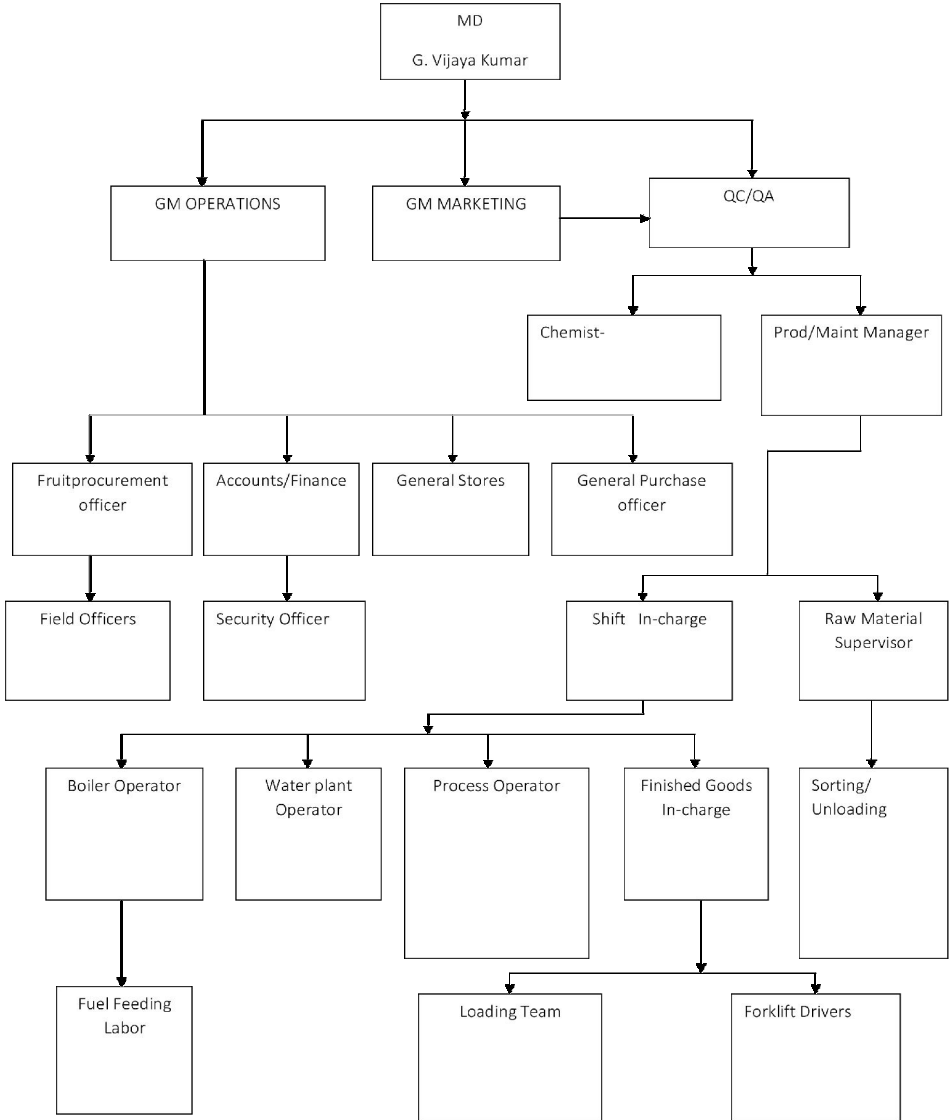
Sr. No.	Fruit Puree / Pulp (Asep c)	Brix At 20°C	Acidity % As Citric Acid	Consistency /30 sec. Bostwick	Packaging Asep c
01	White Guava Puree with Grits	Min 9-10°	0.45 – 0.60 Min.	8 – 12 Cm/30 sec.	215 Kg
02	White Guava Puree minimum Grits	Min 9-10°	0.45 – 0.60 Min.	8 – 12 Cm/30 sec.	215 Kg
03	White Guava Puree without Grits	Min 9-10°	0.45 – 0.60 Min.	8 – 12 Cm/30 sec.	215 Kg
04	Pink Guava Puree	Min 8-9°	0.40 – 0.70 %	8 – 12 Cm/30 sec.	215 Kg
05	Amla Puree / Gooseberry Puree	Min 9.3°	2.34 %	----	215 Kg
06	Sugar Cane Juice	Min 18-19°	0.20- 0.60	3.82 Viscosity	215 Kg
07	Totapuri mango Puree	Min 14°	0.30- 0.24%	<12cms/30 sec.	215 Kg
08	Banana Puree	Min 20- 22-	0.55- 0.80	6 – 12 Cm / Sec	215 Kg
09	Green / Red chilli Paste	8 - 10- Brix	1.4 - 1.8%	Semi Solid	220 kg
10	Raw green cut mango in Brine (For Pickles and Chutney Manufacturing)		1.06 – 1.08 %.	20 mm to 25 mm.	20 kg, 30 kg

Fruits availability calendar

Product Month	Jan	Feb	Mar	April	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Guava	●	●	◐	◐	◐	◐	◐	◐		●	●	●
Papaya			●		●	●			●	●	◐	
Green Chilli	●	●	◐	◐	◐	◐	◐	◐	◐	◐	●	●
Red Chilli	●	●	●	●								
Banana	◐	◐	◐	●	●	◐	◐			●	●	
Sugar Cane	●	●										●
Amla / ghoose berry	●	●								◐	◐	●

Organizational Chart

Vijaya Krishna Agro Food Processing Pvt. Ltd.



Sound financials



- ◆ Green-field acquisition ensuring production has commenced in short time.
- ◆ Long term project-funding through reputed Banks.
- ◆ Duty concessions under Export Promotion Capital Goods Scheme (EPCG license) obtained.

People power



- ◆ Senior, very experienced, qualified professionals and technocrats with nearly 3 decades of experience in the food processing Industry.
- ◆ Team of professionals comprising of senior agro-business managers, food technologists & engineers.

Safest packaging



- ◆ Italian-manufactured aseptic bags in drums used are of certified quality and enable the physiological, chemical and microbiological parameters of the product unchanged and intact.

Environmental clearances



- ◆ Adequate care and precaution is taken to match guidelines issued by the Andhra Pradesh Pollution Control Board (APPCB) for treating of the effluents from the process plant.

Acepic Fruit Puree

